中国国际钢铁周
China International Steel Week

9 月 21 日 -23 日

2026

上海新国际博览中心

W5 & N2

同期活动:
Concurrent Events:

第三届钢结构建筑产业链展览会
The 3rd Steel Structure Industry Chain Expo

第十二届中国国际管材展览会
Tube China 2026

2026 中国（上海）国际重型机械装备展览会
Heavy Machinery Asia 2026

第十五届中国国际钢铁大会
The 15th China International Steel Congress

中国钢结构建筑产业链百企论坛
China Stee Structure Industry Chain Hundred-Enterprises Forum

第二十届中国国际耐火材料及工业陶瓷展览会
The 20th China International Refractory Materials and Industrial Ceramics Exhibition

Metallurgy China

第二十四届中国国际冶金工业展览会

THE 24TH CHINA INTERNATIONAL METALLURGICAL INDUSTRY EXPO

METALLURGY CHINA 2026

EXHIBITOR BROCHURE 招展手册

主办单位:
Hosted by:
中国钢铁工业协会
China Iron and Steel Association
中国国际贸易促进委员会冶金行业分会
Metallurgical Council of China Council for the Promotion of International Trade

承办单位:
Organized by:

冶金工业国际交流合作中心
International Exchange and Cooperation Center for Metallurgy Industry

北京中展海悦国际展览有限公司
Beijing Zhongzhan HaiyueInternational Exhibition Co., Ltd

上海盖诺展览有限公司
Shanghai Gainer Exhibition Co., Ltd

支持单位:
Supported by:

中国重型机械工业协会
China Heavy Mach nery Industry Association

中国光学学会激光加工专业委员会
Laser Processing Committee of China Optical Society

中国机械国际合作股份有限公司
SINOMACHINT

河北省冶金行业协会
Hebei Metallurgica Industry Association

江苏省冶金行业协会
Jiangsu Metallurgical Industry Association

河南省耐火材料行业协会
The Association of Henan Refractories Industry

全国振动行业产教融合共同体
National Industry-Education Integration Community for Vibration Industry

河南省装备制造业协会振动机械设备专业分会
Professional Branch of Vibration Mechanical Equipment, Henan Province Equipment Manufacturing Industry Association

新乡市振动工程学会
Xinxiang City Vibration Engineering Society

新乡县振动机械行业协会
Xinxiang County Vibration Machinery Industry Association

Metallurgy China

第二十四届中国国际冶金工业展览会
THE 24TH CHINA INTERNATIONAL METALLURGICAL INDUSTRY EXPO

METALLURGY CHINA 2026

智能制造 绿色发展
Green & Intelligent Manufacturing

展会介绍
ABOUT METALLURGY CHINA

第二届中国国际钢铁周重点系列活动之一—**第二十四届中国国际冶金工业展览会**将于 2026 年 9 月 21 日 -23 日在上海新国际博览中心举行。现诚邀国内外钢铁生产、设备制造（包括钢铁生产设备、节能环保设备、绿色能源设备、热处理技术及设备等）、冶金设计研究院、原辅材料、设计施工、仓储物流、钢材贸易、冶金院校、资产管理和投融资机构及钢铁产业链和生态圈其他相关企业积极参加本届展览会。

本届展会总面积预计 20,000 平方米，将立足钢铁行业高端化、智能化和绿色化转型，围绕产业链及生态圈绿色低碳发展，为生态圈企业提供钢铁新技术、新工艺、新装备、新概念模式提供展示平台，为未来产业发展提供交流与合作平台。冶金展将为行业打造更高水平的开放型平台，集中展示钢铁产业支撑经济社会持续发展的能力、业绩和雄心，促进产业链衔接、生态圈合作，推动钢铁产业高端化、智能化、绿色化、国际化发展。

METALLURGY CHINA 2026, as one of the key events of the 2nd China International Steel Week, will be held at Shanghai New International Expo Center from September 21 to 23, 2026. We cordially invite domestic and international steel producers, equipment manufacturers (including steel production equipment, energy-saving and environmental protection equipment, green energy equipment, heat treatment technology and equipment, etc.), metallurgical design and research institutes, raw and auxiliary materials suppliers, design and construction companies, warehousing and logistics providers, steel traders, metallurgical schools, asset management and investment agencies, as well as other relevant enterprises from the steel industry chain and ecosystem to actively participate in this exhibition.

The total area of this exhibition is expected to be 20,000 square meters, which will be positioned around the steel industry's transformation toward higher-end, intelligent, and green development. Centering on the green and low-carbon growth of the industrial chain and ecosystem, it will serve as a platform for ecosystem enterprises to showcase new steel technologies, processes, equipment, and innovative business models, as well as a platform for exchange and cooperation to drive future industry development. This exhibition will create a higher-level open platform for the industry, focusing on showcasing the steel industry's capacity, achievements, and ambition in supporting the sustainable development of the economy and society. It aims to promote the alignment of the industrial chain, foster ecosystem collaboration, and drive the high-end, intelligent, green, and international development of the steel industry.

展会亮点
Highlights of METALLURGY CHINA 2026

中国国际钢铁周 China International Steel Week | SSICE 钢铁让建筑更美好 | Tube CHINA | ufi Approved Event

钢铁行业联展模式
China International Steel Week

本届冶金展将与钢结构展、管材展、耐材展、重机展等多个专题展会同期联动，共同构建超 7 万平方米产业链平台，预计将汇集超千家企业参展参会。冶金展旨在搭建推动科技创新、产业发展、供需对接、投资合作的高端平台，是集中展示全球冶金工业创新发展的前沿阵地，也是企业宣传自身实力和形象的绝佳机会、展示产品和技术的重要窗口。

METALLURGY CHINA 2026 will be held in conjunction with several specialized exhibitions, including the Steel Structure Expo, the Tube Expo, the Refractories Expo, and the Heavy Machinery Expo, together building an industry chain platform of over 70,000 square meters. It is expected to attract participation from more than 1,000 enterprises. It aims to build a high-end platform to promote technological innovation, industrial development, supply-demand matchmaking, and investment cooperation. It serves as a frontier for showcasing the global metallurgical industry's innovative development and offers an excellent opportunity for enterprises to promote their strength and image, as well as an important window for displaying their products and technologies.

行业前瞻
Industry Foresight

针对冶金行业生产数字化应用场景和减排等热门议题，邀请领先钢铁企业及设备供应商进行探讨，从源头助力冶金行业数字化发展。

Leading steel companies and equipment suppliers are invited to discuss the digital application scenarios in production, emission reduction and other hot topics in the metallurgical industry, supporting the digital development of the metallurgy industry from its origins.

- **低碳技术**
  Low-carbon technology

技术交易
Technology Trading

可交易技术展示，助力中小型钢铁企业技术更新换代。

Display tradable technologies to aid small and medium-sized steel companies in technological upgrading.

- **技术交易日**
  Technology trading day

专业交流
Professional Communication

数十场精彩报告，海内外展团及先进设备展区汇聚知名企业及权威人士，分享专业成果及行业发展趋势。

Dozens of exciting reports are presented. Domestic and international exhibition groups, and advanced equipment areas bring together renowned companies and authoritative figures to share professional achievements and discuss industry trends.

- **国内外上下游企业参观团组**
  Visitor groups of leading domestic and international companies
- **重要设备供应商**
  Key equipment suppliers
- **供需对接会**
  Supply and Demand Matching Conference

聚焦全产业链
Focus on the Entire Industry Chain

原辅材料及加工设备，下游用户为行业人士带来高质量整合资源。

Raw and auxiliary materials and processing equipment provide high-quality integrated resources to downstream industry professionals.

- **粉末冶金**
  Powder metallurgy
- **工业润滑油**
  Industrial lubricants
- **耐火材料应用**
  Application of refractory materials
- **钢材精深加工**
  Steel deep-processing
- **节能环保低碳技术与装备**
  Energy-saving and low-carbon technologies and equipment
- **热处理技术及设备**
  Heat treatment technologies and equipment
- **冶金教育及文化**
  Metallurgical education and culture

展示范围
SCOPE OF EXHIBITS

冶金装备及技术
Metallurgical Equipment and Technology

智能制造技术与装备
Intelligent manufacturing technologies and equipment

生产及辅助设备
Production and auxiliary equipment

节能环保低碳技术与装备
Energy-saving, environmental protection, and low-carbon technologies and equipment

工业自动化配套及周边产品
Industrial automation support and peripheral products

测控及检测技术
Measurement, control, and inspection technologies

工业安防
Industrial safety and security

钢铁企业品牌展区
Steel Companies Brand Exhibition Area

品牌宣传
Brand promotion

创新性钢铁生产工艺技术及装备
Innovative steel production processes and equipment

智慧钢厂
Smart steel plants

领先产品
Leading products

冶金生产原辅材料及其他
Raw and Auxiliary Materials for Metallurgical Production and Others

耐火材料
Refractory materials

铁合金、工业陶瓷、碳素制品
Ferroalloys, industrial ceramics, carbon products

其他辅助材料
Other auxiliary materials

新版块
New Section

地方钢铁协会
The local steel associations

钢材精深加工
Steel deep-processing

节能环保低碳技术与装备
Energy-saving and low-carbon technologies and equipment

热处理技术及设备
Heat treatment technologies and equipment

粉末冶金
Powder metallurgy

工业润滑油
Industrial lubricants

冶金教育及文化
Metallurgical education and culture

行业组织邀请
INVITATIONS FOR INDUSTRY ORGANIZATIONS

冶金装备及技术领域
Metallurgical Equipment & Technology Sector

金属制造、工程机械、农业机械、汽车制造、航空航天、新能源、医疗与生物工程、电子与电工业、管道管材、机床、电动工具；
Metal manufacturing, construction machinery, agricultural machinery, automobile manufacturing, aerospace, new energy, medical and bioengineering, electronics and electrical industry, pipelines and tubes, machine tools, and power tools.

钢铁企业品牌展区
Exhibition Area for Steel Enterprises

航空航天、造船与海洋工程、汽车工业、建筑、机械制造、能源与电力行业、基础设施与轨道交通；
Aerospace, shipbuilding and marine engineering, automotive industry, construction, machinery manufacturing, energy and power industry, infrastructure, and rail transit.

冶金原辅材料及其他
Metallurgical Raw and Auxiliary Materials and Others

钢铁冶炼、有色金属冶炼、金属铸造及加工、粉末冶金、建筑建材、化工、新能源、耐火材料、钛合金、电石。
Iron and steel smelting, non-ferrous metal smelting, metal casting and processing, powder metallurgy, building materials, chemicals, new energy, refractory materials, titanium alloys, and calcium carbide.

专业组织邀请
INVITATIONS FOR PROFESSIONAL ORGANIZATIONS

行业协会组织
Industry Associations and Organizations

中国钢铁工业协会
China Iron and Steel Association

中国国际贸易促进委员会冶金行业分会
Metallurgical Council of China Council for the Promotion of International Trade

中国重型机械工业协会会员单位
Members of the China Heavy Machinery Industry Association

中国光学学会激光加工专业委员会
Laser Processing Committee of the Chinese Optical Society

中国钢结构协会
China Steel Construction Society

中国建筑节能协会
China Association of Building Energy Efficiency

中国房地产业协会
China Real Estate Association

中国建筑金属结构协会
China Construction Metal Structure Association

装配式钢结构民用建筑产业技术创新战略联盟
Strategic Alliance for Technological Innovation of Prefabricated Steel Structure Residential Buildings

河北冶金行业协会
Hebei Metallurgical Industry Association

江苏省冶金行业协会
Jiangsu Metallurgical Industry Association

耐火材料行业协会组团参观
Delegation from the Association of China Refractories Industry

研究机构与院校
Research Institutions and Universities

冶金设计研究院技术团队
Technical teams from metallurgical design and research institutes

高等院校材料科学与工程专业师生
Faculty members and students majoring in Materials Science and Engineering from universities

国家级重点实验室研究人员
Researchers from national key laboratories

买家团组特别计划
Special Buyer Delegation Program

" 钢铁行业双碳技术 " 专题考察团
Special Delegation on “Dual-Carbon Technologies in the Steel Industry”

" 智能钢厂建设 " 技术观摩团
Technical Observation Delegation on “Intelligent Steel Plant Construction”

" 冶金新材料应用 " 采购团
Procurement Delegation on “Applications of New Metallurgical Materials”

活动 & 媒体

EVENTS & MEDIA

同期活动

CONCURRENT EVENTS

第三届钢结构建筑产业链展览会
The 3rd Steel Structure Industry Chain Expo

第十五届中国国际钢铁大会
The 15th China International Steel Congress

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The 20th China International Refractory Materials and Industrial Ceramics Exhibition

钢铁行业应对双碳挑战
Steel Industry's Response to the Dual Carbon Challenge

- 政策解读
  Policy interpretation
- 路径规划
  Path planning
- 技术创新
  Technological innovation

其他展览同期重点活动
Other Key Exhibition Events

- 技术趋势类论坛
  Technology trend forums
- 原辅材料类应用技术
  Application technologies for raw and auxiliary materials
- 投融资类论坛
  Financial forums

媒体宣传

MEDIA PROMOTION

冶金展官方微信
Official WeChat of Metallurgy China 2026

01 冶金展官微展商推荐
Recommended exhibitors on the official Wechat account of Metallurgy China 2026

02 企业最新动态
Latest company news

03 链接企业微信进行推广
Link to company WeChat for promotion

合作媒体
Official Media

01 国家级权威媒体强势报道
Extensive coverage by authoritative national-level media outlets

02 行业权威媒体矩阵展会宣传
Promotional campaigns by a matrix of authoritative industry media outlets

03 主流媒体多形式覆盖宣传
Comprehensive mainstream media exposure in multiple formats

构建“展前 - 展中 - 展后”全周期媒体宣传矩阵，实现展会价值最大化传播
Build an end-to-end media campaign matrix across the pre-, during-, and post-event stages to maximize the exhibition's influence

官网
Official Website

01 开辟展商专栏
Dedicated columns for exhibitors

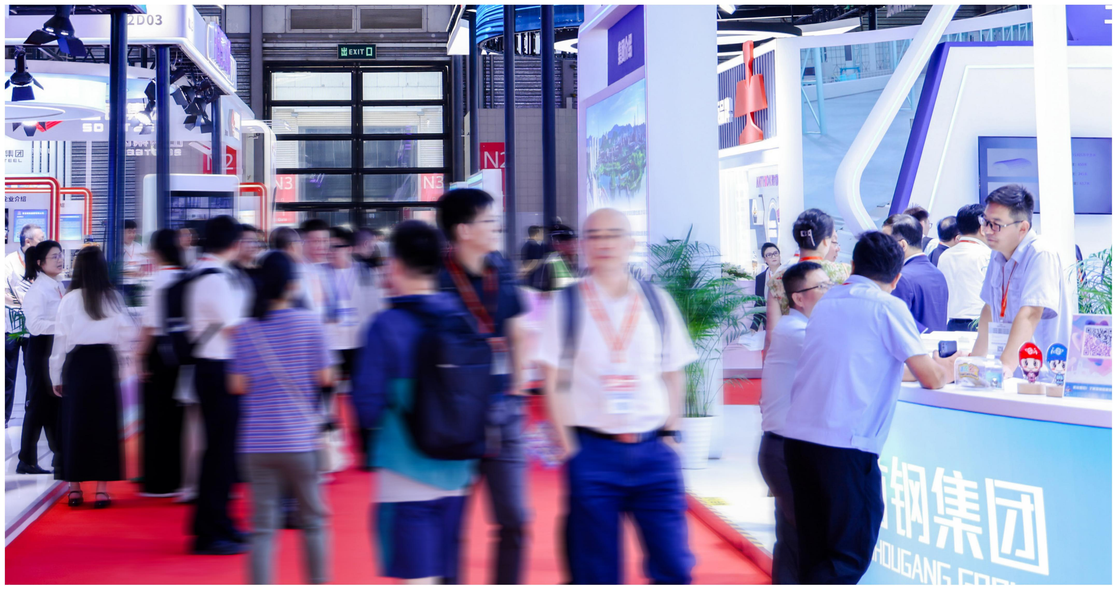
02 产品推荐
Product recommendations

03 未来开辟海外宣传渠道 打造品牌
Open channels for overseas promotion in the future to facilitate brand building

视频 & 图片
Videos & Pictures

01 【展会直播】畅谈
[Exhibition Live Broadcast] Discussions

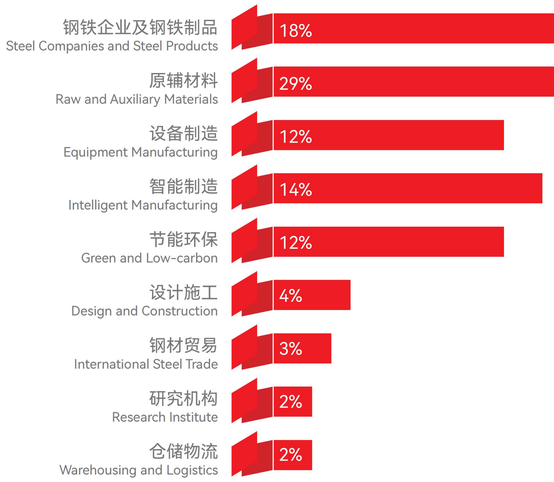
02 开辟网络直播专题
Launch of live streaming with special topics



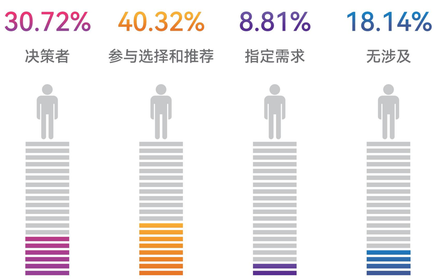
上届展会回顾

REVIEW OF METALLURGY CHINA 2025

参展企业类型
Types of Participating Companies



观众来自 42 个国家，15000 人次
15,000 attendees from 34 countries



展会面积 An area of **12,000+ m²**

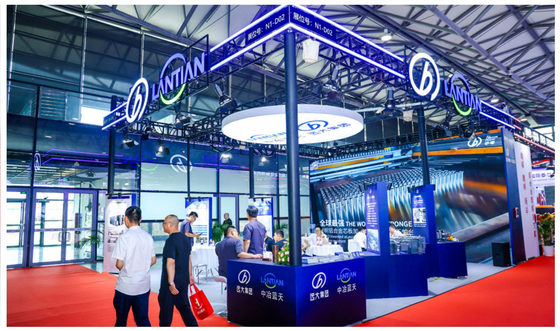
参展企业 Exhibitors **310+**

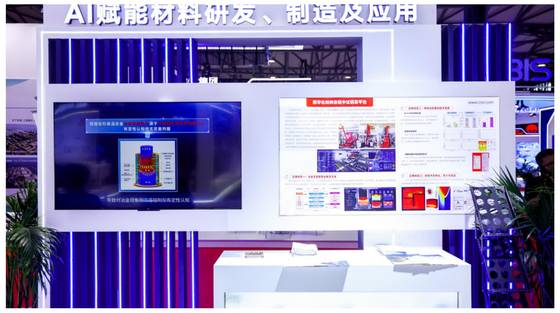
同期活动 Concurrent Events **20+**

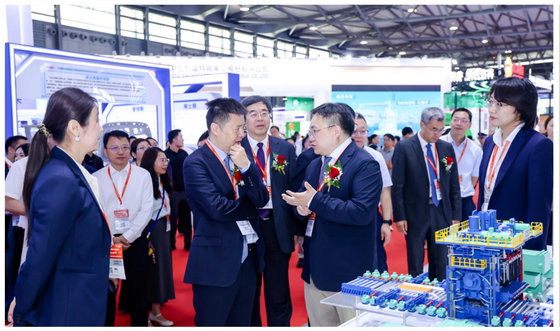
展位号：N1B11
NSD Corporation
创新驱动 引领未来
NSD JAPAN AND NSD CHINA

WELCOME
欢迎参观
N2

敬业集团
JINGYE GROUP


LANTIAN


AI赋能材料研发、制造及应用



ANSTEEL

包钢集团
BAOGANG GROUP

服务 & 参展须知

SERVICES & INSTRUCTIONS

展商服务

Exhibitor Services

- 标准展位搭建服务 Standard booth construction services
- 展位家具租赁服务 Booth furniture rental services
- 主场运输服务 Main venue transportation services
- 参展指南 Exhibitor guide
- 技术交易 Technology trading
- 平台推广 Platform promotion
- 企业咨询 Corporate consulting
- 交流论坛 Exchange forums
- 专业观众邀请 Professional audience invitations

参展流程

Participating Procedures

01 了解展览，咨询销售人员，选择合适展区
Understand the exhibition, consult with sales personnel, and choose the appropriate exhibition area.

02 填写参展申请表，或进入网上报名
Fill out the exhibition application form or register online

03 签订参展合同，确定参展展位
Sign the exhibition contract and confirm the exhibition booth

04 支付参展费用
Pay the exhibition fee

05 履行相关参展服务项目，做好参展准备工作
Perform related exhibition service tasks and prepare for the exhibition

06 现场报到，完成参展
Check in at the venue and complete the exhibition

21-23 SEPT

2026

上海新国际博览中心

W5 & N2

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THE 24TH CHINA INTERNATIONAL METALLURGICAL INDUSTRY EXPO

METALLURGY CHINA 2026

参展咨询

EXHIBITION INQUIRY

上海盖诺展览有限公司
浙江盖诺展览有限公司
公司总机: 021-3468 7718 0571-8607 8696
联 系 人: 张经理 13611990168 程经理13735858486
于经理 13082826660 魏经理15856379635
公司邮箱: gainer@gainerintl.com
公司网址: www.gainerintl.com
联系地址: 上海市闵行区江川东路839弄14号402室
浙江省杭州市东溪德必易园C290 室
安徽省广德市德昌路1号

参展咨询

EXHIBITION INQUIRY

上海盖诺展览有限公司

浙江盖诺展览有限公司

公司总机: 021-3468 7718 0571-8607 8696

联 系 人: 张经理 13611990168 程经理13735858486

于经理 13082826660 魏经理15856379635

公司邮箱: gainer@gainerintl.com

公司网址: www.gainerintl.com

联系地址: 上海市闵行区江川东路839弄14号402室

浙江省杭州市东溪德必易园C290 室

安徽省广德市德昌路1号